



Smart Business Communications. Optimum Value.

Optimum Lightpath Media Kit

Optimum Lightpath is a market leader in Ethernet-based communication solutions for large and mid-sized businesses in the New York metropolitan area. The company delivers smart business communications, with optimum value - unsurpassed data, Internet, voice and video communications technology that meets the needs of the world's most sophisticated, technologically complex businesses for more than 20 years.

THE OPTIMUM LIGHTPATH ADVANTAGE

Optimum Lightpath owns, installs and operates the largest all-fiber optic Ethernet network in the New York metropolitan area, providing businesses with advanced communications solutions that transform the way they work - in the office, in the classroom or hospital and on the trading floor. For business in the financial service, healthcare, government and education sectors, speed is life, and downtime is not an option. Optimum Lightpath's always-on Smart Network is both electronically and physically diverse to support business continuity and disaster recovery planning, bypassing the single point of failure experienced with copper network-based outages.

With the fastest, most cost-effective communications solutions backed by guaranteed SLAs, Optimum Lightpath enables CIOs and CTOs to improve and simplify business processes and improve customer service while controlling costs. And, as a wholly owned subsidiary of Cablevision Systems Corporation (NYSE: CVC), Optimum Lightpath has the backing and support of one of the nation's leading communications providers.

ROOTED IN YOUR BUSINESS COMMUNITY: DELIVERING LOCAL, HUMAN TOUCH

With 20 years of experience in New York, New Jersey and Connecticut, Optimum Lightpath understands the needs of its Smart Businesses, delivering unique local touch that customers demand. More than 3,500 businesses rely on Optimum Lightpath to power their business and keep them connected to their customers.

IDC Opinion May 2009:

*"When one talks about telecommunications in the U.S., the providers that first come to mind are the large carriers: AT&T, Verizon, Sprint, and possibly a large cable provider like Comcast. However, when drilling down into the specific regions of the country, one sees a very different view of the landscape. Smaller, regional providers are there, providing compelling alternatives to these telecom giants. **Optimum Lightpath** is one of these regional players, concentrated in the New York metropolitan area and *giving Verizon a run for its money in a few key areas: customer service, the network and pricing.*"*



For More Information Visit www.OptimumLightpath.com/mediacenter



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UNSURPASSED QUALITY OF SERVICE & AWARD-WINNING CUSTOMER CARE

Smart Businesses demand quality, and Optimum Lightpath has established very stringent criteria that each installation must meet prior to go live. All equipment is tested in Optimum Lightpath's facilities before it is transported to the customer's location, and once the service is installed, Optimum Lightpath continues to monitor its entire network, including on-net and off-net circuit segments. At Optimum Lightpath, partnership is key, and the relationship continues after installation as we scale communications solutions to grow with your business. Unlike other service providers, Optimum Lightpath has been recognized by the NY Public Service Commission for 11 consecutive years of customer service excellence. The company's award winning customer service team is available 24/7/365, responds in 20 seconds or less, and provides human touch in each and every interaction, from install and managed services to maintenance and customer care

OUR TEAM

Optimum Lightpath is building a Smart Community of businesses in the NY Metropolitan area. Businesses that want to work smarter, faster and better - *for* less, instead of *with* less. By building one of the industry's strongest and most experienced technical, sales and logistics teams, Optimum Lightpath delivers the local, human touch businesses demand so CIOs and CTOs can focus on their business priorities. All technicians are employees of Optimum Lightpath, not contract workers, enabling 100% quality control from installation and go live to maintenance and technical support.

For Media & Analyst Inquiries Contact:

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"Optimum Lightpath's service is a miracle. I love it. Speed is so critical for us - speed is life, for radiologists and for patients. Making diagnoses more quickly, whether from home or in the hospital, can impact patients' lives, particularly if it's emergency care. The speed of Optimum Lightpath's service has made a significant improvement in our ability to deliver better patient care"

-- Dr. Jacqueline Brunetti,
Medical Director of Radiology at
Holy Name Hospital.

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